



Longview Transit Management, Inc. Advertising Policy

All ads placed on Longview Transit vehicles:

- Shall be for the purpose of prompting a business transactions or service.
- Shall avoid controversial, explicit or shock advertising tactics such as:
 - Advertising which is false, misleading or deceptive.
 - Advertising that relates to an illegal activity.
 - Advertising that includes language that is obscene, vulgar or profane.
 - Advertising that depicts violence and/or anti-social behavior.
 - Advertising that relates to any sexual activity
 - Advertising that may be inappropriate for minor
 - Advertising for fund raising events
- Shall not promote the sale of alcohol or tobacco products.
- Shall not promote firearms or firearm related products.
- Shall be of reputable character.
- Shall be of reputable character and shall conform to community standards of decency as determined by the city of Longview and Longview Transit.
- Shall conform to all current ordinances and codes adopted by the City of Longview

In the event that a specific ad is found to not comply with this policy, advertisers may appeal to the City of Longview, whose decision shall be final.